

TO: TABB LAKES HOMES ASSOCIATION
FROM: SHIRLEY FLANAGAN, NEWSLETTER PUBLISHER
DATE: MARCH 13, 2008
REF: ADVERTISEMENT POLICY REVISIONS (IN RED)

1. Paid ads: All business advertisements from businesses outside Tabb Lakes will be printed in our TLHA newsletter for a fee of \$25 for an ad no larger than the size of a business card. A fee of \$50 for an ad the size of two business cards was voted on by the Board of Directors in the December 07 meeting. **Business ads from homeowners who desire a two business-card-sized ad will pay \$25. This was added to our policy during a BOD monthly meeting, March 13, 2008.** Checks should be made out to TLHA and sent to our post office box address to the attention of the treasurer.
2. Free ads: Classified and business advertisements from our homeowners will be no more than 25 words or the size of a business card and will be free. Classifieds are items for sale by the homeowner, announcements about non-profit organizations or schools that the homeowner's children are involved in, i.e. Boy Scouts, band fund raisers, etc., or services to be provided, i.e. teenagers available for babysitting. Adults babysitting children in their home on a daily basis would be considered a business. All businesses submitted for this free advertisement will be owned by a Tabb Lakes homeowner.
3. All advertisements will have a disclaimer stating "These advertisements are not an endorsement by the Tabb Lakes Homes Association."
4. Forms for both kinds of advertisements will be posted on the TLHA web page. They will be downloadable. The customer can fill it out and e-mail it to the newsletter publisher or mail it to the post office address on the form.
5. All ads are subject to approval from the TLHA Board of Directors or the secretary, whatever the BOD decides.
6. Lee Property Management is given a discount, whatever the BOD decides, from said business advertisement fees for as long as we have a contract with them.
7. All ad fees will go towards the newsletter budget line item. (voted on by BOD 11/9/09)

Revised 3/13/08