

**TO: TABB LAKES HOMES ASSOCIATION**  
**FROM: SHIRLEY FLANAGAN, NEWSLETTER PUBLISHER**  
**DATE: MARCH 19, 2014**  
**REF: ADVERTISEMENT POLICY**

1. Advertisement fees for quarterly newsletters:
  - a. For businesses not owned by homeowner:
    - i. One business card size: \$25
    - ii. Two business card size: \$50
  - b. For homeowners who own their business:
    - i. One business card size: FREE, as long as space is available
    - ii. Two business card size: \$25.
2. Classified ads submitted by a homeowner will be no more than 25 words or the size of a business card and will be free. If a bigger space is requested, they will pay \$25. Classifieds are items for sale by the homeowner, announcements about non-profit organizations or schools that the homeowner's children are involved in, i.e. Boy Scouts, band fund raisers, etc., or services to be provided, i.e. teenagers available for babysitting. (Adults babysitting children in their home on a daily basis would be considered a business. See #1.b.)
3. Ads submitted by non-profit organizations will be treated as a classified ad submitted by a homeowner (See #2).
4. All advertisements will have a disclaimer stating "These advertisements are not an endorsement by the Tabb Lakes Homes Association."
5. Forms for both kinds of advertisements will be posted on the TLHA web page. They will be downloadable. The customer can fill it out and e-mail it to the newsletter publisher or mail it to the post office address on the form, along with any checks required for the ad.
6. All ads are subject to approval from the TLHA Board of Directors.
7. All ad fees will go towards the newsletter budget line item. (voted on by BOD 11/9/06 )

Revised 3/19/2014